



Commonwealth Workforce Coalition

# SHARING SKILLS~ BUILDING CONNECTIONS

9th Annual

## SHARING SKILLS – BUILDING CONNECTIONS CONFERENCE

*Partnering for Opportunity*

May 14, 2012

Sturbridge Host Hotel and Conference Center

### 2012 CONFERENCE SPONSORSHIP

#### What's the conference about?

*Sharing Skills-Building Connections: Partnering for Opportunity* provides community education and training programs, housing services, youth employment, homeless services, adult basic education, community colleges, career centers, and supportive services agencies from across the Commonwealth with the opportunity to improve their programs and practices; build connections across the workforce system; share skills and experiences; and equips attendees to better provide services to thousands of underemployed and unemployed people moving towards economic success.

#### Who Attends?

- 500 professionals representing community, government, and educational organizations.
- Managers, executive directors, job developers, counselors, case managers, instructors, and public policy makers.
- Conference attendees represent organizations that support residents in communities throughout the Commonwealth.

### SPONSORSHIP OPPORTUNITIES

#### Gold \$5,000

- ✓ Company logo included on all email marketing to mailing list of 4000
- ✓ Company logo on participant folders and registration brochures
- ✓ Recognition at conference plenary
- ✓ Company logo on conference registration site with web link
- ✓ 1 page insert in conference folder
- ✓ Display table at the conference
- ✓ Complimentary conference & workshop admission for 8

#### Silver \$2,500

- ✓ Company logo included with all email marketing to mailing list of 4000
- ✓ Company logo on participant folders and registration brochures
- ✓ Company name on conference registration site
- ✓ Complimentary conference & workshop admission for 4
- ✓ Skirted display table or 1 page insert into conference folder

#### Bronze \$1,000

- ✓ Company logo on participant folders
- ✓ Company name on conference registration site
- ✓ Complimentary conference and workshop admission for 2

#### Exhibitor \$500

- ✓ Skirted display table at conference
- ✓ Complimentary conference admission for 1

Deadline is February 10, 2012

For further information please contact Ann Donner at 617-727-5944 or [adonner@cedac.org](mailto:adonner@cedac.org).